

## ! Personal Statement: David C. Matteson

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I made my decision a long time ago, but I didn't have the courage to say it out loud until one warm Seattle afternoon.

For years I'd glibly told friends that my goal in life is happiness and fearless living, not quite believing such a thing is possible. But, some part of me has always known it to be true. I see now it was more the opposite—most of me meant it and only some small, fearful part of me did not. In a simple and unexpected moment, I had a renewed and deepened feeling that my way to that goal is living my life fully committed in service of the collective good.

It always has been that larger, truer part of me that has guided me in my many choices along my professional and personal paths. My multi-disciplinary academic preparation, my diverse career experiences, my 25-year commitment to promoting health and effective social decision making, my passion for bringing people and resources together to promote positive change, my connection with a higher purpose and Divine consciousness. Together these interlace to form the foundation from which I pursue my vision of an enlightened world; one that demonstrates a will to make wise and caring choices.

My professional expression of this is to work with bright, creative, committed individuals and build organizations and businesses that affect the world with positive intention. My role is as leader, facilitator, and educator, to help connect people and resources in ways that maximize the capacity of a group and the opportunity before them. To aid in the manifestation of inspired visions, promotion of healthy innovation, and the constructive use of dissonance to advance learning.

In order to serve as the broker and manager of such integral efforts, I have systematically built a diverse set of networks and experiences, and am a voracious learner. This allows me to stand in the space between contrasting perspectives, and see and nurture solutions and connections that others might miss. Perhaps more importantly, the challenge of such a role has required a continual quest for a unifying framework within which dialogue and collaboration can inspire exceptional, durable, equitable, and imaginative action.

It is this quest that captures my deepest passion. It is my belief that it requires clear intention and focused attention, a balance of mind, body, and spirit, and the courage of an adventurer. It is a practical quest, for my initiatives must work in the day-to-day world of human experience and socio-economic structures. It is a happy quest, for it is why I am here.

## Clarity Illuminates...

### *Partial Client Listing*

*American Association of  
Naturopathic Physicians*

*This size is chosen to be look  
different from the body copy*

*American Tours International*

*Bank of Hawaii*

*Boeing Commercial Aircraft*

*Bastyr University*

*GTE/Verizon*

*International Conference on  
Integrated Medicine*

*Money Loop*

*Natural Products Association*

*Nintendo*

*Salugenecists*

*Super Oxide International*

*Weyerhaeuser*