

! Bio: David C. Matteson

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David Matteson is a seasoned business leader, who has for over 25 years dedicated his career to advancing healthy ideas, services, and products into the market place. Today, he focuses his creative energy and entrepreneurial experience on working with a few, select innovators and visionaries whose ideas and leadership have the potential to improve the health and well being of many people. His reputation as a leadership coach and strategic business consultant is built upon a strong track record of business success, an academic preparation that spans five degrees, and a robust resume that includes a variety of executive positions in profit and non-profit organizations across a range of industries.

David's consulting practice, Early-Edge Solutions, has over the past 15 years included organizational, strategic policy, and governmental affairs work with organizations and companies in both the natural health and natural products markets. He has long and intimate relationships with the chiropractic, massage, acupuncture, and naturopathic professions at both the national and state levels. He has been an executive and business development consultant to a variety of natural product companies, guiding their business growth, market penetration, and institutional affairs. He also has worked with over a dozen start-up companies and organizations to guide their strategic development and funding toward promoting new technology, products, and services into the wellness and integrative medicine markets. He is co-founder of his own natural products company: <http://www.phsciences.com>, which manufactures and distributes the most effective body alkalizing ingredient available in the market.

David serves on a variety of national advisory boards that strive to ensure consumer access and choice to effective healthcare services and healthy products. He holds academic degrees in biology/engineering, education, public health, and public policy and planning. He lives in Edmonds, Washington, with his wife, and has two children. He is an avid outdoorsman and an aspiring squash player.

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